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**For Immediate Release**

## **GIFT OF LIFE INTERNATIONAL INC. ACHIEVES ACCREDITATION FROM BBB WISE GIVING ALLIANCE**

### **Highlighting Excellence in Leadership, Finances and Mission-Driven Work**

Fresh Meadows, NY – June 30, 2015– By meeting key standards of board oversight, finances, results reporting and fundraising appeals, Gift of Life International Inc. achieved accreditation by the BBB Wise Giving Alliance. This accreditation signifies that Gift of Life International Inc. is deserving of donor trust as they are a well-run nonprofit organization.

“The greatest of all achievements are the result of the combined effort of heart and head and hand working in perfect coordination.”

Paul P. Harris, Founder, Rotary International

The [BBB Wise Giving Alliance](#) (BBB WGA) is the nation’s only comprehensive charity evaluator, assisting donors in making sound giving decisions. Donors know they can trust a charity if it is accredited by the BBB WGA. Their broad standards go beyond what the law requires and dives deeper than other charity monitoring organizations. Each BBB WGA charity report process involves a rigorous review using 20 holistic BBB Charity Standards, interaction with charity officials about corrective actions needed to address deficiencies, and quality control measures to assure report accuracy. Thousands of charities have reports available to the public at Give.org.

“The public can be assured that every charity evaluation is completed with careful, objective analysis of charity information,” says Art Taylor, president and CEO of the BBB Wise Giving Alliance, “By achieving accreditation, Gift of Life International Inc. has earned public trust having demonstrated its commitment to sound governance, transparency and achieving its mission.”

Gift of Life International transforms the lives of children with heart disease and their families by coordinating the collaboration of autonomous Gift of Life programs with like-minded partner charities, hospitals, healthcare professionals, Rotarians and other volunteers to develop sustainable pediatric cardiac surgery, catheterization and aftercare programs in emerging countries. We believe by establishing Regional Centers of Excellence in East Africa, Central America, the Caribbean and elsewhere we will save lives and allow communities to care for their own children with heart disease. We will integrate all elements of proper healthcare for these children, with special attention to nutrition and humanized care training of healthcare professionals and parents. We will conduct ourselves with respect for the role of local governments, medical teams and hospital administrators.

**ABOUT GIFT OF LIFE INTERNATIONAL INC.**

Provides hope to children from developing countries with heart disease, regardless of their gender, creed, or national origin, by supporting autonomous GOL programs in an effort to care for these children in need and to coordinate the development of sustainable pediatric cardiac surgery, catheterization and aftercare programs in select countries through the empowerment of local healthcare professionals.

**ABOUT BBB WISE GIVING ALLIANCE**

BBB Wise Giving Alliance (BBB WGA) is a standards-based charity evaluator that seeks to verify the trustworthiness of nationally-soliciting charities by completing rigorous evaluations based on 20 holistic standards that address charity governance, effectiveness reporting, finances, fund raising, appeal accuracy, and other issues. National charity reports are produced by the BBB WGA and local charity reports are produced by local Better Business Bureaus – all reports are available at Give.org.

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