Prevención y control de las enfermedades cardiovasculares especialmente en niños/as y adolescentes salvadoreños.
To our readers:

We continue to work with dedication and enthusiasm with all our sponsors, partners and volunteers to bring hope to children with congenital or acquired heart disease to provide quality health care through open-heart surgery and catheterization procedures.

In recent months, we have focused on emphasizing the prevention and control of the various risk factors that affect the hearts of children, and we have developed promotional activities in different companies and shopping centers who have come together to help promote the message to adopt a heart-healthy lifestyle.

It has also strengthened the Pediatric Cardiology and Cardiovascular Surgery Program at Bloom Hospital in order to save more lives and empower the cardiovascular medical team.

To date 114 heart surgeries and 34 catheterization procedures have been completed but there are still many more children that need our help. We invite you to join our efforts to save more hearts.

Sincerely,
Ivonne López
SEWING MACHINE DELIVERY

Continuing our vocational training program, two more mothers have benefited with semi industrial sewing machines so they can start their own business by making clothes. The sewing machines were donated by Lantern Projects, to whom we are very grateful for this great help.

Once again, Latidos de Esperanza is able to address the needs of the families of the children who have benefited from cardiovascular surgery or catheterization. This will allow both single mothers to continue working to provide a better life to each of the members of their families.

SURGERIES PERFORMED TO DATE AT HOSPITAL BLOOM

To date there have been 114 closed and open heart surgeries of different heart diseases to children who now finally can have a second chance at life.

Bloom Hospital is the only children's hospital in the country, which is why patients with congenital heart disease come from different parts of the country and come daily to the hospital to be evaluated and operated. The already long list continues to grow making it impossible to treat all the children who come to the hospital immediately. Therefore, we continue to support the hospital by providing them with medicines, medical supplies and equipment to enable them to conduct evaluations and surgeries continuously.
CATHETERIZATIONS

Saving children's lives ... one heart at a time ......
During the past three months, 11 children have received catheterization procedures.

11 hearts beat stronger with hope and joy of a healthy future, 11 families can live in peace now to see their children grow healthy and strong.

NUTRITIONAL ASSISTANCE AND VOCATIONAL TRAINING

• During this quarter we have included three low-income families to the nutritional program to receive monthly packages of food, vitamins and toiletries for a period of one year in order to ensure a healthy future following their heart procedure. Currently there are 16 children enrolled in the nutritional assistance program.

• Distribution is performed in San Salvador and San Miguel, the latter is done with the support of the Rotary Club Sirama who makes sure each family receives their food package.

• In San Miguel, licensed nutritionist Monica Lamb volunteers her time and expertise every 3 months to assess the nutritional status of the children.
HEARTS WITH HOPE FOUNDATION

MEDICAL MISSION

This past July, the first medical mission of the year was held when 7 children with complex congenital heart disease were treated. Doctors and nurses joined us from The U.S., Mexico and Italy.

This is the third time that the Hearts with Hope Foundation joined us to support the Pediatric Cardiology and Cardiovascular Surgery program at Hospital Bloom.

The visiting medical team led by Dr. Giancarlo Crupi, pediatric cardiovascular surgeon from Italy and Dr. Juan Carlos Alejos, pediatric cardiologist and Founder of Hearts with Hope Foundation worked hand in hand with the Salvadoran medical staff to provide quality, specialized care to all patients who underwent surgery. Additionally, we continued to work on increasing the skills of local medical professionals.

In this way, we continue empowering the Salvadoran medical team to continue caring for the children of El Salvador.

PARTICIPATING INSTITUTIONS

- Digicel El Salvador
- Hotel Sheraton Presidente
- Gift of Life International
- Gift of Life Italy of New York
- Hospital Benjamin Bloom
- Club Rotario Santa Tecla
- Rotary Club of Delmar
- Rotary Club of Latham
- Rotary Club of Scotia
- Rotary Club of Schenectady
- Rotary Club of Rotterdam Sunrise
- Rotary Club of Glens Falls
- Rotary District 7190
- The Rotary Foundation
- Hearts with Hope Foundation
- Minister of Foreign Affairs
Each year, cardiovascular disease (CVD) is responsible for 17.3 million deaths. In El Salvador, it is the second highest cause of death and is quickly becoming one of the greatest threats to the healthcare system.

It is a myth that cardiovascular disease and myocardial infarction only affect older people and men. Children are also vulnerable to CVD. The risk may begin during fetal development and increase in childhood due to an unhealthy diet, lack of exercise and exposure to smoke.

During this month, Latidos de Esperanza launched a campaign called UN CORAZON PARA TODA LA VIDA with the aim of emphasizing the prevention of CVD and to promote a healthy lifestyle from childhood onwards. Our campaign was promoted heavily in the media: radio, print and television.

Medical campaigns were developed aimed at prevention and assessment of cardiovascular risk factors in the founding partner companies, Chocolates Melher, Digicel, and Plaza Hotel Sheraton Presidente Resume. The evaluations consisted of: taking blood pressure and body mass index, glucose testing and also a licensed nutritionist provided appropriate recommendations for heart care.

Similarly educational material was provided.

242 people were evaluated including adults, adolescents and children.
ACTIVITIES DURING HEART MONTH

BIKE/HIKE-A-THON FOR THE HEART

A Bike/Hike-A-thon was coordinated by Urban Cyclists and Runners in El Salvador to benefit children who need catheterization procedures and at the same time to encourage people to exercise to maintain a healthy heart.

Date: 26-09-13
Time: 7:30 p.m.
Where: Adventure Park

WORLD HEART DAY HIKE

As is the case each year, the World Heart Day Hike was coordinated by the Ministry of Health, ISSS, Heart Association and other related institutions in order to disseminate the importance of protecting the heart through a healthy lifestyle. This year we want to give special thanks to Omnilife who joined the hike and provided shirts and samples of their products to participants.

After the hike medical evaluations were performed to detect cardiovascular risk factors.

Date: September 29th
Time: 8:00 a.m. - 11:30 a.m.
Route: (start) Redondel Savior of the world (end) Redondel The Constitution
ACTIVITIES DURING WORLD HEART MONTH

PREVENTION CAMPAIGN

We conducted a campaign for the prevention of cardiovascular disease through the radio, and newspaper.

THE CAMPAIGN WAS PROMOTED THROUGHOUT SEPTEMBER THANKS TO THE RADIO CORPORATION FM ASDER WITH THE FOLLOWING MESSAGE:

Implement a healthy lifestyle to prevent cardiovascular disease in your family.

Exercise at least 30 minutes per day, eat a healthy diet including a variety of fruits and vegetables and prevents smoke exposure. Monitor the health of your family and have regular medical check ups.

With these healthy habits you will prevent your children from developing cardiovascular disease in adulthood.

Do not forget small efforts equal great benefits.

THANK YOU TO LA PRENSA GRAFICA FOR THE NEWSPAPER PUBLICATIONS.

VALLA PUBLICITARIA: VITASIL OMEGA 3 - LATIDOS DE ESPERANZA COLOCADA POR LABORATORIOS SUIZOS.
OUR CARING HEARTS
July - September 2013

TE AGRADECEMOS

Latidos de Esperanza agradece a todas las instituciones que apoyaron en las actividades que se desarrollaron durante el mes de septiembre, mes del corazón y que tuvieron como objetivo, cuidar la salud, así como educar, prevenir y detectar problemas cardiovasculares especialmente en niños y adolescentes.

Gracias por sumarse y cuidar corazones junto a nosotros.

Latidos de Esperanza continua fortaleciendo el Programa de Cardiología y Cirugía Cardiovascular Pediátrica en El Salvador mediante el cual se ha mejorado la calidad de vida de más de 500 niñas y niños salvadoreños.

WEBSITES OF OUR PARTNERS

WWW.DIGICEL.COM.SV
WWW.OMNILIFE.COM.SV
WWW.LAPRENSAGRAFICA.COM
WWW.ASDER.COM.SV
WWW.RADIOCORPORACIONFM.COM.SV
WWW.DIZUCAR.COM
WWW.ADVENTURECAFE.COM.SV
WWW.ASOCIACIONDECARDIOLOGIADEELSALVADOR.COM
WWW.HOSPITALDIAGNOSTICO.COM
WWW.LANTERNPROJECTS.ORG
WWW.LABSUIZO.COM
WWW.PLAZAMERLIOT.COM.SV

CLUBES ROTARIOS

• CUSCATLAN
• SANTA TECLA
• SAN SALVADOR
CARING HEARTS OF THIS QUARTER

July - September 2013

VOLUNTEERS

Nutritionist
- Licda. Mónica Cordero
- Arq. Rebeca de Cruz
- Lic. Armando Cruz
- Lucia Bolaños
- Ingrid González (diseño estratégico empresarial 7681-3525)
- Melanie López
- Andrea Erazo

CARING HEARTS

- Gerardo Duran
- Jane Cooper
- Franzisca Meyer & Lars
- Reina de Cuestas

PLEASE DONATE TO OUR PROGRAM:

Cuenta bancaria (Banco Agrícola): Fundación Latidos de Esperanza de El Salvador
No. de cuenta: 5550025612
ó a través de Paypal en www.latidosdeesperanza.org.sv

COMING EVENTS

Medical Mission, Boston Children´s Hospital/Chain of Hope:
October 7-11

Medical Mission, University of Michigan: December 2 - 6

Christmas Celebration of Life December 18, 2013