



The Future of Rotary Is in Your Hands

John Kenny, R I President, 2009-2010

DISTRICT 5510 TODAY

Bring Passion to Rotary

Ken Oakes, District Governor

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D5510 ROTARY FOUNDATION MESSAGE

In the August Newsletter, I wrote about finding ourselves with new challenges, opportunities and GOALS that help us stay focused on where we're going and to ensure that Rotarians, Clubs, Districts and The Rotary Foundation are on the same page in what needs to be accomplished for the new Rotary year. As we move into the second half of our Rotary year 2009-2010, I would like to again remind us about the GOALS for both The Rotary Foundation and District 5510.

The Rotary Foundation GOALS for 2009-2010:

Trustee Chair, Glenn Estess has emphasized the following:

The eradication of polio. It has become the "primary" GOAL for our service organization and most likely will remain so until it is achieved. All Rotary clubs to continue their support of Rotary's \$200 Million Challenge and to keep raising the awareness of our fight again polio through our PolioPlus program.

Work through our Foundation to achieve a better world through the six areas of focus of the Future Vision Plan:

- Peace and conflict prevention and resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy

- Economic and community development

Implement the Future Vision Plan. This will help revitalize and strengthen our Foundation and enable it to provide the programs for another century of Rotary service.

Support:

- The Annual Fund - *Every Rotarian Every Year \$100*
- The Permanent Fund – we need to ensure that all our good work will continue.

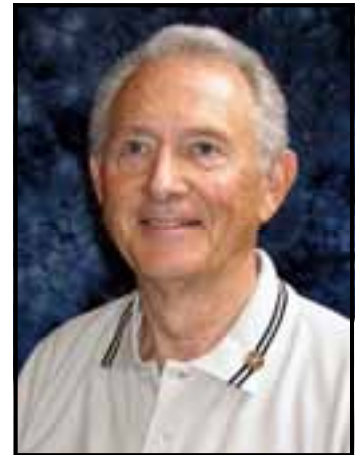
The District 5510 GOALS for 2009-2010

The eradication of polio. Encourage all Rotary clubs to continue their support with a GOAL of \$1,000, and each club raising the awareness within their local community with a PolioPlus fund raiser involving non-Rotarian donations.

- District 5510 to emphasize an achievement of **\$55,100** for PolioPlus which will equal our District 5510 designation.
- The District to support an Arizona Awareness Day at the ballpark with the Diamond Backs in September.

Support:

- The Annual Fund – *Every Rotarian Every Year \$100*. Strive to have 100% participation by the 42 clubs. District 5510 to emphasize an achievement of **\$131,000** in total Annual Giving.
- The Permanent Fund: Increase the participation



of Rotarians becoming Benefactors and Bequest Society Members.

- **The Matching Grant Program:** Encourage and emphasis to the clubs, the use of DDF towards the six areas of focus of the Future Vision Plan for club international projects.
- **The Future Vision Plan:** District 5510 was not selected to participate in the testing phase of The Future Vision Plan. However, the district will not change its past support of The Rotary Foundation other than our emphasis on the six areas of focus.

The Future of Rotary is in Your Hands – and the future of our Foundation is as well. The District Rotary Foundation **TEAM** stands ready to assist all 42 clubs in reaching their GOALS.

Gary Whiting, Centennial PDG and District Rotary Foundation Committee

THE FOUR-WAY TEST:

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

KEN'S KORNER



Happy New Year everyone! I hope you have had a great Holiday Season with your family and friends.

As we start the new year, we are half-way through the Rotary year. It is a great time to take a look and see how we are doing with the goals we have set for ourselves and our Rotary clubs. Let's continue with the great projects we have started, and finish the year strongly. Remember to fill out the District Achievement Award as you go so you

don't miss adding any of the great projects you have accomplished. Have you invited anyone in your sphere of influence to your club or service projects lately? Let's give everyone we know the opportunity to get to know Rotary and extend an invitation to join us. Joining Rotary will give them the ability to do even more in their service to humanity. That sounds like a Four Way Test example to me.

Have a great start to 2010.

Ken



KEEP THE FOUNDATION TEMPERATURE RISING

Our District 5510 GOAL to the **Rotary Foundation Annual Fund, "unrestricted,"** is **\$131,000** for Rotary Year 2009-2010. It was set at \$143,000 based on last year's membership. However, our membership is now at 1,308. Thus, our "new" District GOAL of \$131,000. This is not the highest

Foundation GOAL that our district has faced, but is one that we will need to work together and ask every Rotary Club and Rotarian for their help as we move forward to achieving **Every Rotarian Every Year \$100**. I am confident that we will be successful.

In an effort to tell how we are doing as a district, the ther-

момeter is updated each month. The history in our district is that if we are not close to **60%** by the end of December, we have not made our GOAL in those years. So, we need to watch our progress as we strive to achieve 60% or \$78,600.

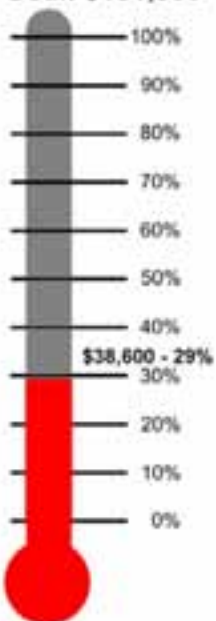
In short, every Rotarian is needed to heat the Founda-

tion Thermometer and get the temperatures rising. Your **District Rotary Foundation TEAM** is committed to helping every club achieve their Club GOAL. We thank you for your support.

Gary Whiting, Centennial District Governor and District Rotary Foundation Committee Chair

HOW ARE WE DOING IN SUPPORT OF THE FOUNDATION AND POLIOPLUS?

Rotary Foundation Goal: \$131,000



The Rotary clubs in District 5510 have donated **\$38,600.00** through **November** to the Annual Fund against a GOAL of **\$131,000** and have donated **\$11,169.00** through **December** to the PolioPlus Fund against a GOAL of **\$55,100.00**.

We recognize the following clubs which are leading the way toward achieving the goal of Every Rotarian Every Year \$100 in Annual Programs Fund giving, and Per Capita Annual Programs Fund Giving:

Annual Programs Fund Giving:

- **Scottsdale Sunrise \$3,800**
- **Sun Lakes \$3,405**
- **Tempe South \$3,075**

Per Capita Annual Fund Giving:

- **Mesa Boeing \$214.73**
- **S'dale Sunrise \$105.56**

The following 6 clubs which are leading the way toward achieving the goal of \$1,000 PolioPlus Fund Giving:

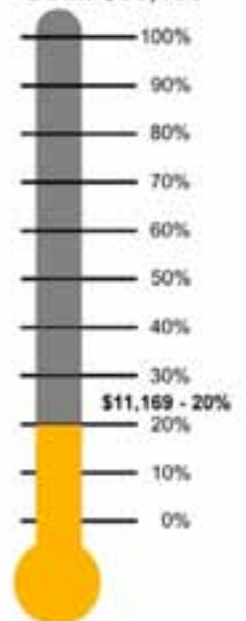
- **Superstition Mtn. \$2,096**
- **eClub \$1,450**
- **Ahwatukee FH \$1,250**
- **Fountain Hills \$1,209**
- **Mesa East \$1,000**
- **Payson \$1,000**

The following ten clubs have given \$3000 or more over the last three years:

- **Superstition Mtn. \$10,580**
- **Scottsdale \$10,100**
- **Sun Lakes \$5,368**
- **eClub \$4,496**
- **Mesa Boeing \$3,951**
- **Fountain Hills \$3,949**
- **Flagstaff \$3,932**
- **Pinnacle Peak \$3,630**
- **Phoenix C'back \$3,250**

Gary Whiting
Centennial PDG and District Rotary Foundation Committee Chair

PolioPlus Goal: \$55,100



DISTRICT 5510 ANNUAL FUND GIVING RESULTS 2009 - 2010

Rotary Club	Club Members	2009-2010	2009-2010	2009-2010	Assistant Governor
		Annual Giving Club GOAL	Annual Giving \$ November YTD	Per Capita \$ Giving YTD	
Pinnacle Peak	19	\$ 1,800.00	\$ 650.00	\$ 34.21	Honora Norton
Scottsdale	156	\$ 1,580.00	\$ 1,825.00	\$ 12.34	Honora Norton
Scottsdale Foothills	28	\$ 3,100.00	\$ -	\$ -	Honora Norton
	201	\$ 6,480.00	\$ 2,575.00		
Fountain Hills	58	\$ 5,900.00	\$ 1,084.14	\$ 18.69	Jay Jones
Gilbert	20	\$ 2,200.00	\$ -	\$ -	Jay Jones
Sun Lakes	101	\$ 11,000.00	\$ 3,405.00	\$ 33.71	Jay Jones
	179	\$ 19,100.00	\$ 4,489.14		
Chandler	39	\$ 3,700.00	\$ 2,300.00	\$ 58.97	Bill Phillips
Chandler North	14	\$ 1,500.00	\$ 700.00	\$ 50.00	Bill Phillips
Chandler Horizon	28	\$ 3,000.00	\$ 1,825.00	\$ 68.75	Bill Phillips
	81	\$ 8,200.00	\$ 4,925.00		
Payson	30	\$ 3,000.00	\$ 450.00	\$ 15.00	Bob Dalby
Payson Rim Country	17	\$ 1,900.00	\$ 1,340.00	\$ 78.82	Bob Dalby
Winslow	19	\$ 1,900.00	\$ -	\$ -	Bob Dalby
	66	\$ 6,800.00	\$ 1,790.00		
Phoenix Camelback	24	\$ 1,800.00	\$ -	\$ -	Poly Schumacher
Phoenix East	20	\$ 2,300.00	\$ -	\$ -	Poly Schumacher
Tempe East	11	\$ 1,200.00	\$ -	\$ -	Poly Schumacher
	55	\$ 5,300.00	\$ -		
Mesa	71	\$ 8,200.00	\$ 3,450.00	\$ 48.59	Bob Homann
Mesa Boeing	13	\$ 1,300.00	\$ 2,791.55	\$ 214.73	Bob Homann
Mesa Sunrise	18	\$ 1,800.00	\$ 498.13	\$ 27.67	Bob Homann
	102	\$ 11,300.00	\$ 6,739.68		
Mesa Baseline	63	\$ 7,800.00	\$ 200.00	\$ 3.17	Sandie Sickels
Mesa East	15	\$ 1,700.00	\$ 1,352.00	\$ 90.13	Sandie Sickels
Phoenix Arcadia	35	\$ 3,600.00	\$ 350.00	\$ 10.00	Sandie Sickels
	113	\$ 13,100.00	\$ 1,902.00		
Paradise Valley	32	\$ 2,600.00	\$ 1,200.00	\$ 37.50	Dick Tannenbaum
Superstition Mtn Gold Canyon	36	\$ 4,000.00	\$ 1,480.00	\$ 41.11	Dick Tannenbaum
	68	\$ 6,600.00	\$ 2,680.00		
Mesa West	29	\$ 3,500.00	\$ 1,400.00	\$ 48.28	Sandy Blackwell
Scottsdale North	21	\$ -	\$ 100.00	\$ 4.76	Sandy Blackwell
San Tan Crown	29	\$ 2,800.00	\$ -	\$ -	Sandy Blackwell
	79	\$ 6,300.00	\$ 1,500.00		
Four Peaks	19	\$ 2,500.00	\$ 450.00	\$ 23.68	Dan Coons
Scottsdale Airpark	11	\$ 2,000.00	\$ 100.00	\$ 9.09	Dan Coons
	30	\$ 2,600.00	\$ 550.00		
Phoenix Squaw Peak	19	\$ 1,800.00	\$ -	\$ -	Eileen Klecka
Scottsdale Sunrise	36	\$ 3,900.00	\$ 3,800.00	\$ 105.56	Eileen Klecka
	55	\$ 5,700.00	\$ 3,800.00		
Rotary eClub Southwest USA	44	\$ 4,700.00	\$ 600.00	\$ 13.64	Sam Roser
Silver Creek	10	\$ 1,300.00	\$ -	\$ -	Sam Roser
Springville	10	\$ 600.00	\$ -	\$ -	Sam Roser
White Mountain	8	\$ 1,200.00	\$ -	\$ -	Sam Roser
	72	\$ 7,800.00	\$ 600.00		
Phoenix El Puente	14	\$ 1,500.00	\$ -	\$ -	Abe Feder
Tempe	24	\$ 2,300.00	\$ 400.00	\$ 16.67	Abe Feder
Tempe South	51	\$ 5,000.00	\$ 3,075.00	\$ 60.29	Abe Feder
	89	\$ 8,800.00	\$ 3,475.00		
Ragstaff	68	\$ 4,000.00	\$ 2,850.00	\$ 41.91	Richard Lozano
Ragstaff Sunrise	8	\$ 200.00	\$ -	\$ -	Richard Lozano
	76	\$ 4,200.00	\$ 2,850.00		
Ahwatukee Foothills	17	\$ 2,000.00	\$ 425.00	\$ 25.00	John Slentz
Kyrene Corridor	11	\$ 1,500.00	\$ 100.00	\$ 9.09	John Slentz
Tempe Rio Salado	14	\$ 1,200.00	\$ 200.00	\$ 14.29	John Slentz
	42	\$ 4,700.00	\$ 725.00		

District Total	1308	\$ 110,580.00	\$ 38,600.82	\$ 29.51	
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District GOAL

\$131,000

MICRO-CREDIT SEMINAR TO BE HELD ON JANUARY 26TH, 2010

You are invited to participate in a special information and working session on micro credit (small loans to small business owners) on Tuesday, January 26, 2010, at 8 - 9 AM at Palo Verde Country Club 10801 East San Tan Boulevard, Sun Lakes, AZ.

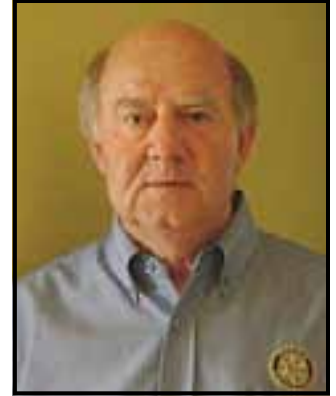
Micro credit is one of the most successful approaches ever devised to assist small business owners to work themselves and their family out of poverty. Our special guest speaker/facilitator will be Steve Bell, Founding Secretary of the Rotarian Action Group for Micro Credit

(RAGM) (www.ragm.org). Steve will discuss the fundamentals of micro credit and why it is so effective in alleviating poverty around the globe, Rotary International's history of micro credit activity, and explore the importance of micro credit in RI's Future Vision.

Daniel Kamau, San Tan Crown Rotarian and former President Board of Directors, founder and CEO of a major micro-credit bank in Kenya will discuss his experiences and the micro credit outcomes he witnessed there.

Many of you are aware that District 5510 has sponsored and has underway a micro credit matching grant project in Nogales Mexico in cooperation with the Rotary Club of Nogales Mexico. Wayne Rish, district 5510 micro credit committee co chair will provide an update on the current matching grant project in Nogales, Mexico and plans for additional Rotary micro credit investment in 2010-2011 in Northern Mexico.

Please join us for this special micro credit working session January 26. For



additional information please contact Wayne Rish, at 480 664 4820 or nwrish@cox.net.

SCOTTSDALE SUNRISE ROTARY AWARDS VOCATIONAL GRANT

Scottsdale Sunrise Rotary proudly presented a \$3,000.00 grant from The Rotary Vocational Fund of Arizona to Paige Carlen in December 2009. The vocational grant is a Tri-District Rotary financial assistance program for the working poor, endeavoring to acquire, develop, or improve specific vocational job skills. The Fund enables those who qualify to gain the skills and knowledge to assist them in becoming productive members of our community.

Paige is a single mother, who was recently accepted into the nursing program at Paradise Valley Community College. Paige has waited a long

time to be able to secure an opportunity to enter the nursing program. Her goal is to complete the program and provide a better life for herself and her son. She believes her path in nursing will allow her to provide her son with the great life that he deserves.

It was a pleasure for Scottsdale Sunrise Rotary to assist Paige in her pursuit of her nursing career with the grant. We wish Paige every success and urge all Rotarians to become more involved in contributing to The Rotary Vocational Fund of Arizona (www.TRVFA.org) so that more people in need can benefit through education.



FOUR-WAY TEST BUS PROJECT INITIATED BY PDG AL MABRY



PDG Al Mabry presented his concept for a wonderful new program to promote the 4-Way Test. On December 3rd 2009 Al came to Mesa West Rotary and launched his idea for a traveling bus to help promote the 4-Way Test.

It is Al's goal to raise \$25,000 to purchase the bus which will be the center of attraction wherever it goes by bringing awareness to the 4-Way Test. Starting in Coronado, California in July of 2010, volunteer Rotarians will use the bus to

pass out information on the Rotary 4-Way Test. Coronado is a world class vacation center and draws people from all over the world and will be a great starting point for the 4-Way Test message.

Please note that the next week Jace, one of Al's grandsons, came back to Mesa West to share how his company is actively raising funds to contribute to the bus. An amount will be donated for each of their ADT security systems that is sold. If you

are in need of a security system, please take advantage of their offer.

Al is certain that your contribution will have a lasting effect on thousands of lives. The bus and its message will find its way into government, education and families.

For more information and to donate:

Garner Mabry 1456 S Crescent Circle Mesa, AZ 85204

FOURTH ANNUAL ROTARY GRAND PRIX RACE A SUCCESS

The sun shone brightly on the morning of Saturday, November 21, 2009, as approximately 100 drivers and spectators gathered at the Bondurant School of High Performance Driving in Chandler for the Fourth Annual Rotary Grand Prix sponsored by the Superstition Mountain Rotary Club. Expectations were high as 11 teams representing eight Rotary clubs and three districts prepared to race ProKarts around the quarter-mile track with their back-sides mere inches above the asphalt track at speeds approaching 50-60 mph.

This event to promote Rotary fellowship began in 2006. Each year has seen an increase in participation. To try to keep it fair, drivers are limited to Rotarians and spouses; no professional drivers here! A team consists of five drivers and a Pit Crew Chief. Each driver receives a briefing by the Bondurant staff on the do's and don'ts of ProKart racing. Each driver makes



Let's Roll Racing Team—Winners

several "training" laps to get the feel of a ProKart. Then there are two qualifying heats. The top four teams in each heat then compete in the Finals.

When the dust had settled, the winning team was **Let's Roll** from the Superstition Mountain Rotary Club. The remaining teams finished in this order:

- No Brakes (Chandler Horizon)
- Green and Mean (Chandler)
- All Out (Tempe South)
- Pace Makers (Chandler Horizon)

- Older Than Dirt (Chandler)
- Payson Racers (Payson)
- Old Yeller (Combination of Phoenix El Puente, Superstition Mountain, Tempe South and Westerville, OH)

The financial results have not been completed yet because of a lagging invoice from one of the suppliers, but it looks like the event may be able to declare a profit of about \$1,000. When the final results are tallied, any positive proceeds from the

event will be sent to **Polio-Plus**.

After the race, one of the event committee members stated,

"I think the dawn of a beautiful cloudless day with an ideal temperature and very light breezes set the stage with perfect time and place for the best ever Rotary Grand Prix. I can still feel the excitement and joy of the crowd of drivers and spectators as we watched the strongly competed races. I had to keep my shades on to deflect the reflection from the 'pearly whites' exposed by the wide smiles of the crowd. Anyone who witnessed the great event saw Rotary fellowship at its best. All worldly troubles go away when we let the child from within us come out to play."

The Fifth Annual Rotary Grand Prix is scheduled for November 13, 2010. Join the excitement, fun, and Rotary fellowship by planning now to attend and participate.



GIFT OF LIFE RECEIVES \$15,000 DONATION FROM FINNEY FOUNDATION

In August, the **13th Annual Dry Heat Classic Golf Tournament and All-Star Comedy and Variety Show** was held by The Michael Finney Foundation with the proceeds again being distributed to Gift of Life-AZ and local Arizona children charities supported by The Michael Finney Foundation.

In November, a donation of **\$15,000** was presented to Gift of Life-AZ Board President, John Abbs and Board Members. In presenting the donation, Dry Head Assistant Administrator, Rickie Currens, acknowledged the importance of life saving heart surgeries on needy children from around the

world and how much it means to Michael and Lori Finney of the Michael Finney Foundation to know that the \$15,000 will help save the lives of three more children.

Additionally, Mr. Currens thanked Rotarians and Gift of Life-AZ Board Members for their support with the golf tournament and show. He noted that the Golf Tournament and All-Star Comedy and Variety Show is reaching sell out capacity, and that they will need more Rotarian help at the next Dry Heat that will be held **July 29 - 31, 2010 at The Talking Stick Resort in Scottsdale..**

In accepting the donation,



Gift of Life-AZ Board President, John Abbs expressed a **THANK YOU** on behalf of the needy children who will soon receive life saving heart surgery intervention. John also thanked those

Rotarians and Friends of Rotarians that volunteered their time and effort in August for the Dry Heat Golf Tournament.

Gary Whiting, Gift of Life Board Vice-President

D1010 SCOTLAND PREPARES TO SEND GSE TEAM TO ARIZONA

District 1010 of Scotland has finally chosen a Group Study Exchange team and they have begun their preparations for their visit with us in May. The team consists of 2 men and 4 ladies, as did the team we sent them back in August. Here is the team makeup as we know so far.

Barry Davies, the Team Leader and Rotarian, is 52 years old, married with 2 children, who are both adults now. He is a Government Health and Safety Practitioner.

Claire Pirie is 27 years old, single with no children. She has been a Police Officer for the last 3 ½ years.

Fiona Campbell is 30 years old, single with no children. She has been a Civilian Supervisor with the Grampian Police for the last 6 ½



Left to right: Barry Davies, Lindsey Moodie, Fiona Campbell, Claire Pirie, Karyn Lumsden, Gordon McQueen

years, in non-emergency services.

Gordon McQueen is 38 years old, married with one child age 2. Gordon has been a Special Branch Detective with the Grampian Police department for the last 5 years.

Karyn Lumsden is 25 years old, single with no children. She has been a Corporate

Marketing Executive for the last 5 years, working mainly with educational institutions. Lindsey Moodie is 27 years old and single with no children. She is a Business Development Manager working with businesses in the health science field.

Based on their profiles, we should have a good shot at accommodating their Voca-

tional days while with us. So all of you former and current law enforcement folks, give me a call.

As we begin the new year, I will be looking for home hosts, transportation & drivers, weekly coordinators, and of course, Clubs that would like the team to speak. If your club would like the team to visit, then please consider sponsoring them for a Diamondbacks game or something in addition.

We need everyone's help to properly host the Scottish team and give them as wonderful an experience as they gave our team!

If you're interested in helping, please email me at gsechair@azrotarygse.org
 Bryon Harrington
 GSE Chairman



WINSLOW ROTARY CLUB PARTICIPATES IN CHRISTMAS PARADE



Here are three photos of Winslow Rotarians and the Rotary float in the 63rd Annual Winslow Christmas parade held Nov. 21, 2009. The Grand Marshall was Charles McLaws, a Winslow Rotarian since 1991. Mr. McLaws was hon-

ored for his generosity and good deeds in Winslow. He was driven in the parade by his wife Liz, in their classic Chevelle. Rotarian David Hartman and his 1938 Ford pickup represented the good works that the Rotary Club of Winslow performs in

the form of giant gift boxes to the community and the world. Finally, Rotarian "Santa" Jim Pate brought in the official start of the Christmas Season atop a Winslow Fire Department engine.



EXCHANGE STUDENTS SHARE THEIR EXPERIENCES WITH US



**DITTE JAKOBSEN
DENMARK**

Best thing about being here in AZ up to this point: "Experience new families and culture. Getting close to people here."

Something that happened to you that you never expected to happen: "The big deal about rain....everyone is happy about getting rain here! In Denmark, when it starts raining, it rains for 2 weeks straight! Someone asked me what vehicles we drive in Denmark and I said spaceships".

Food you like here or do not like at all? "I love peanut butter! I do not understand fried everything and all the meat here."

3 Wishes you would like to do while in AZ or places you would like to visit:

- 1 – Hollywood
- 2 – Beverly Hills
- 3 – Grand Canyon (we saw it the 1st weekend in December with the exchange students of 5510 & 5490)

Anything else the Rotarians should know about you: "Thank you for the experience. It is a dream come true."



**JEROEN WESTERBEK
NETHERLANDS**

Best thing about being here in AZ up to this point: "It was absolutely winning the State Championship in Boys' Soccer at Blue Ridge High School. It was awesome!!"

Something that happened to you that you never expected to happen: "When I was in PE class in my 1st or 2nd week of high school, someone told me to 'pull the fire alarm'. I'm not stupid!"

Food you like here or do not like at all?: "Mexican food, I like that it is hot. We do not have in Netherlands. I do not dislike anything."

3 Wishes you would like to do while in AZ or places you would like to visit:

- 1 – a big city like New York or Los Angeles
- 2 – make good friends
- 3 – have a good time

Anything else the Rotarians should know about you: "I'm thankful to be here."



**MARIA GILER
ECUADOR**

Best thing about being here in AZ up to this point: "My host family. I feel like I'm a part of their family, like I'm their daughter. This is making me grow, becoming the real me."

Something that happened to you that you never expected to happen: "The cold. I did not know it would be so very cold here."

Food you like here or do not like at all: "I really like cheesecake and my host mom's food. I do not like spicy food!"

3 Wishes you would like to do while in AZ or places you would like to visit:

- 1 – Grand Canyon (saw the 1st weekend in December with other exchange students of 5510 & 5490)
- 2 – skiing
- 3 – being with my host family

Anything else the Rotarians should know about you: "I'm very thankful for all that the Rotarians make possible for us. This is a wonderful experience. One of the best experiences of my life."



**SEBASTIAN RIQUELME
ARGENTINA**

Best thing about being here in AZ up to this point: "In Chile, it rains a lot in winter. I like the dryness. My English is getting better. That I'm learning more about other cultures and the travel and being with people."

Something that happened to you that you never expected to happen: "The strict differences with religious people."

Food you like here or do not like at all: "I don't have anything really that I really like here, but I do not like sweet food or fruits with rice."

3 Wishes you would like to do while in AZ or places you would like to visit:

- 1 – New York
- 2 – Hawaii
- 3 – Las Vegas

Anything else the Rotarians should know about you: "I would like to take trips throughout the US. I also want to be an engineer when I go back home to Argentina."

TIME TO START THINKING ABOUT ATTENDING PETS IN MARCH



PETS is the training program aimed at incoming club presi-

dents, treasurers and secretaries. It is here that you will learn what is expected of you during your time in office, and how to perform those duties. You will also learn about all the resources available to you as a club officer. Without this knowledge, you will not be able to fulfill your elected role, and this will leave your club without the quality of leadership that it needs to function effectively.

Registration is open. DGE Glenn Smith is charged up and ready to meet and greet all of the 5510 officers for 2010-11. Our Arizona PETS will have some the best

training available in the USA for our Arizona clubs. Come and hear RI President Elect Ray Klinginsmith and our Zone 25/26 Director John Blount and other fantastic speakers.

Who should attend "PETS"?

Club Presidents elected to serve in 2010-11
 Club Presidents elected to serve in 2011-12 |
 Club Secretaries elected to serve in 2010-11
 Club Treasurers elected to serve in 2010-11
 Assistant Governors currently serving their respective districts
 Assistant Governors preparing

to serve in 2010-11

When and where is this "PETS" taking place?

March 5 & 6, 2010
 Hilton Phoenix East/Mesa

How do I register for "PETS"?

There are two ways to register:

1. Register online at: <http://www.azrotarypets.org/>
2. Complete an Arizona Tri-District PETS Registration Form which can be obtained on the same website.

WHY NOT TOOT YOUR CLUB'S HORN DURING 2009-2010?

Is your club involved in a worthwhile project? Did someone in your club accomplish something significant? Was a Rotarian you know mentioned in the news? If so, I'd like to hear from you!!

This Rotary year, I am again charged with producing your District newsletter.

I would like to invite all of you to keep your eyes and ears open for events or accomplishments by Rotarians or Rotary Clubs so we can let the rest of the District know about them. Let's share our achievements and our ideas with our fellow Rotarians so that our relationship can be truly

synergistic. One club's project might spur another into action.

Please send me your news in plain text, RTF, or Word format. Make the file name suggestive of the contents. Please send supporting photos as separate files with names similar to the text file. This helps me keep

the photos with their associated article. Send them to me by the 27th of the month so I have time to compose and layout our publication. My e-mail address is wfm3@cornell.edu. Thanks.

Bill McGrath
 Newsletter Editor

BASHAS' SHOP & GIVE POLIOPLUS ACTIVITY INITIATED

The District 5510 Foundation has been registered into the 2009-2010 Bashas' Shop & Give 2009-2010 program.

Bashas' provides a check in the April 2010 timeframe for 1% of all purchases credited to a qualified Tax Exempt entity during the Sep 2009 through March 2010 timeframe. Our Rotary International District 5510 Foundation has been registered and the Number 25208 has been assigned.

All Rotarians, their families, friends, and associates need to provide that number to a Bashas' cashier along with their Bashas' Thank You Card one time only! From that time on, every time they use their Bashas' Thank You Card 1% of their purchase price will be con-

tributed to PolioPlus via the our Foundation.

THIS IS A NO BRAINER!!!
 All Rotarians are encouraged to aggressively recruit others to register Number 25208.

All Rotarians are requested to register additional tax exempt entities wherever available since an individual number can accumulate \$5,000.00 maximum.

See Flyer to the right:

Questions? Please contact me.

Hal Wochholz, District 5510 PolioPlus Lead
 4423 South Meteor CT
 Sun Lakes, AZ 85248
hwoch@wbhsi.net
 480 895-6705



shop & give

Formerly Our "Thanks a Million" Program

SEPTEMBER 1, 2008 - MARCH 31, 2009

It's easy to support us every time you buy groceries at Bashas'.

1.) Link your Thank You Card to our Group ID Number (just once at the beginning of the program) at any checkout.

Our Group ID Number: **25208**

2.) From September 1, 2008 - March 31, 2009, be sure that your Thank You Card is scanned every time you shop at Bashas'.

3.) Bashas' designates a portion of your purchases back to us at the end of the program.

Raise funds for us at absolutely no cost to you!

**NOTE**

BECOME A MEMBER OF THE
The White Hat Society

ENCOURAGING ACCELERATED GIVING TO THE ROTARY FOUNDATION

The Society was formed in September 2004 at the Rotary Institute in Scottsdale, Arizona to promote regular, significant, annual giving to the Rotary Foundation.

The Duties of Membership:

- Donate US \$5,000 to The Rotary Foundation in a Rotary year.
- Recruit one other Rotarian to do the same.
- Donations may take the form of cash instruments, credit cards, stock and other capital assets, or irrevocable insurance policies made to the Bequest Society.
- Contributions should be made directly to the Rotary Foundation. Donors should notify PDG Barb Feder, the Permanent Fund/Major Gifts Chair of District 5510, barbfeder@gmail.com, 480 839-5847 of their contributions and status.
- All contributions will be credited to the Rotarian Donor, Club, and District. The donor may indicate the program or Fund to which the donation should be applied. Contributions qualify for Paul Harris Fellowships if the donor specifies the Annual Fund as the recipient.

An exclusive White Hat Society Pin has been designed at no cost for the Membership.

The Society will hold an annual celebration dinner to honor the White Hats, PRID Ron Burton and The Rotary Foundation.

AN INVITATION TO
District 5510 Rotary Foundation Major Donors, Benefactors and Bequest Society Members!

Y'ALL COME TO DISTRICT 5510's WHITE HAT SOCIETY BAR-B-Q

MARCH 13, 2010

AT THE HOME OF PDG DON & CHRIS La BARGE

2332 E. Grandview Circle

Mesa, Arizona 85203

Cost \$10/person

Please RSVP to PDG Barb Feder by March 1st.

January 2010



Rotary Awareness Month

"We must show the world that Service Above Self is more than just a motto...Those words are our truth – a truth that defines us, and all of Rotary." Wilfrid J. Wilkinson, RI President 2007-08

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Make a resolution to join PHS by giving US\$1,000+ to TRF and do good in the world	2 	3	4 	5 Make plans now to celebrate Rotary's anniversary on 23 February
6 	7	8 	9	10 In 1920, 50 countries found the League of Nations to avoid war. Support peace and TRF	11	12 
13 	14	15 Promote the availability of Ambassadorial Scholars in your community	16 Log on to MAP and download contribution and recognition reports	17	18 	19 Promote equality and justice on Martin Luther King Jr. Day (US) by supporting TRF
	21 It's World Hug Day! Embrace your loved ones, and help others by giving to TRF	22 	23	24 Share your EREY story at the last club meeting of the month. Tell your club why you give to TRF	25 	26
27 	28	29 	30	31	How are you telling the good work of Rotary in your community? This month, make an extra effort to share a story of how Rotary is changing the world to a non-Rotarian.	